

Tournee Plus _capitalization achievements

June/2023



Executive Summary

Overall objective of TOURNEE PLUS was to validate in a capitalization action the outputs of Tournee Project, thanks to which a Cluster Agreement for Theatre Institutions was born with the objective to establish a stable “CROSSBORDER COOPERATION PLATFORM FOR THEATRE INSTITUTIONS” enhancing networking among theatres and tourism stakeholders in the INTERREG IPA CBC ITALY–ALBANIA–MONTENEGRO PROGRAMME area, in order to outline shared paths for long term growth of cross border Theatres as cultural tourism assets.

TOURNEE PLUS has resumed the outputs produced and has created a common place (“Festival Vetrina”) to develop a concrete and significant exchange economy between partners and stakeholders. TOURNEE PLUS has foreseen the realization of workshops and a B2B meetings by each of the 3 project partners. Workshops were focused on the importance of theatre, its history, organizational, administrative and communication aspects of the function of theatre and cultural activities and the analysis of potential synergies among theatre and different economic sectors like tourism, crafts, typical agro-food.

Then, each partner has organized a B2B meeting (“Festival Vetrine”). The theatres’ directors of the 3 countries involved had met managers of theatrical centers and companies, verifying the opportunity to exchange the shows produced; the possibility of creating new joint productions for various national markets. An important occasion to support theatrical productions, identifying common growth objectives.

During B2B meetings, participants have had the possibility to discuss the strategies foreseen in the Cluster Agreement of Theatre Institutions, for the stable CROSSBORDER COOPERATION PLATFORM. 08 new theatrical operators signed the Agreement, for a total of 18 stakeholders.

The Municipality of Barletta has organized the workshop in the period 15-17 of March 2023 in Barletta, while the B2B meeting has been organized from 17th to 20th April 2023 in Barletta.

The Municipality of Fier has organized the workshop on the 9-10 June 2023 and B2B on the 7-9 June 2023 in Fier.

The Municipality of Tirana has organized the Workshop on the 22-23rd of May 2023, in the premises of Kotoni Hotel, and on the 24-26 of May 2023 the B2B meeting in the premises of Metropol Theatre.

Municipality of Barletta - Workshop



15.03.2023 at ITET Cassandro Fermi Nervi "Seminar on the history of ancient theatre, scenography and theatrical architecture" and workshop "The recitation of contemporary poetry"



16.03.2023 at IISS Leontine e G. De Nittis

"Seminar on the history of ancient theatre, scenography and theatrical architecture"



16.03.2023 h17.00 Round Table between with Apulian stakeholders on theater policies in Albania and Puglia in Red room of Castle of Barletta



17.03.2023 Liceo Scientifico Carlo Cafiero c/o Teatro Fantàsia
"Seminar on the history of ancient theatre, scenography and theatrical architecture"



Municipality of Barletta – B2B



B2B +
TOURNEE

BARLETTA | DAL 17 AL 20 APRILE

Interreg - IPA CBC
Italy - Albania - Montenegro
TOURNEE


EUROPEAN UNION


Comune di Barletta


Bashkia Fier


Bashkia Tirane


Teatro Pubblico Pugliese


Consiglio Regionale per le Arti e la Cultura

ASSISTENZA TECNICA

17.04.2023

- *Visit the Exhibition of G. De Nittis and Press Conference at Palazzo della Marra, Barletta*

*Interview Consul General of the Republic
of Albania in Bari Arjan Vasjari*



- *Lazzaro - dance performance by Menhir Dance Company in Palazzo della Marra, Barletta*



After the performance greetings of Giulio De Leo coreographer of Menhir Dance Company and his dancer, and Lino Manosperta Project Office Manager of Teatro Pubblico Pugliese



- 18.04.2023

Meeting between Albanian guests and Mayor of Barletta



B2B with I Nuovi Scalzi- *Shake'n Speare* - theatrical performance by I Nuovi Scalzi



B2B with Teatro Koreja - *Là Qua* - theatrical performance by Teatro Koreja at Asilo Nido Comunale of Barletta



Visit to Castle of Barletta



Visit to Curci Theatre



- 19.04.2023



B2B with Teatro Fantasia - *Spedizioni Don Chisciotte* - theatrical performance by Teatro Fantasia

B2B - Concert Classical & Movie Songs, with the participation of the Soundiff Winds Orchestra at Urban Hub Gos, Barletta



Pulcinella ed i comici erranti theatrical performance by Fattoriadegli Artisti at Teatro Fantàsia



- 20.04.2023 B2B with Room to play
Io, Pinocchio - theatrical performance by Room to play



B2B with Sciarabbà Company - *A Senza nome* - theatrical performance by Sciarabbà Company



B2B with Apulian Companies and Albanian guests at Teatro Fantàsia



Municipality of Fier - Workshop



"TOURNEE"

Nën Kujdesin e Kryetarit
të Bashkisë Fier,
Z. Armando SUBASHI

B2B/SHOWCASE THEATER & WORKSHOP

07.06.23
Qendra Kulturës - Fier / Ora 17:00
Teatri për fëmijë: "Nata Magjike"
Trupa e Teatrit "Z. Sako"- Gjirokastrë

08.06.23
Qendra Kulturës -Fier/ Ora 10:00
Ligoraq Riza Theater Show
- Monodramë:
"E madhe është gjëma e mëkatit"

Qendra Kulturës - Fier / ora 17:00
Trupa "Carro dei Comici" (Itali)
"Xoxa & Pirandelo" Theater Show

Teatri Bylis / ora 19:00
"Nga e enjte në të enjte"- Komedi
Trupa e Teatrit "Skampa" Elbasan

09.06.23
Apolloni / ora 10:00
Konferenca ndërkombëtare:
"Jakov Xoxa - shkrimtar e studiues"

Teatri "Bylis" / ora 19:00
Opera Rock "Antigona"
nga J. Anouilh Trupë italiane
nga Regione Puglia

10.06.23
Qendra Kulturës - Fier / ora 10:00



9.6.23





10.6.2023





Municipality of Fier – B2B

Pics:







Municipality of Tirana – Workshop

TOURNEE PLUS **Theatres for tOURism developmeNt in EuropE**

WORKSHOP EVENT TOURNEE PLUS **PROJECT** **TIRANA , ALBANIA**

May 22th -Hotel Boutique Kotoni, Tirane
The socio-economic context of the territory of Albania
THE INTERNATIONAL TOURISM MARKET DEVELOPING
JOINT ASSETS TO INCREASE CULTURAL TOURIST FLOWS

May 23th Hotel Boutique Kotoni, Tirane
THE SOCIO-ECONOMIC CONTEXT OF THE TERRITORY OF
ALBANIA SYNERGIES ON BEHALF OF TOURISM AND
CULTURAL SECTOR



Municipality of Tirana – B2B

TOURNEE PLUS

Theatres for tOURism developmeNt in EuropE

**B2B EVENT TOURNEE PLUS PROJECT
TIRANA “FESTIVAL VETRINE”**

**May 24th - B2B meeting with Theater directors and stakeholders
& Drama “Ajo” theater in the Municipality**

**May 25th - B2B meeting with Theater directors and stakeholders
& “Nje loje Xhin” theater in the Metropolitan Theater**

May 26th -City tour of Tirana including the main city attractivities





ADDENDUM TO AGREEMENT for Cluster of Theatre Institutions (CTI)

WHEREAS

On December 2020, the Municipality of Fier, Lead Partner of the Project TOURNEE - Theatres for tOURism developmeNt in EuropE, together with the other partners: Municipality of Barletta (Italy), Municipality of Tirana (Albania), the Grand Theatre of Budva (Montenegro), the Municipality of Budva (Associated Partner); and with Apulian Public Theatre – Regional Consortium For Arts And Culture (Technical Assistance of the Municipality of Barletta), “Bylis” Municipal Theatre of Fier, “Metropol” Theatre of Tirana, Associazione “Il Carro dei Comici”, Koreja Soc. Coop. Arl – Impresa Sociale, Associazione I Nuovi Scalzi, have subscribed the **AGREEMENT for Cluster of Theatre Institutions (CTI)** to constitute the **Cluster of Theatre Institutions (CTI)**, committing themselves to:

- establish a stable “**CROSSBORDER COOPERATION PLATFORM FOR THEATRE INSTITUTIONS**” enhancing networking among theatres and tourism stakeholders in the INTERREG IPA CBC ITALY–ALBANIA–MONTENEGRO PROGRAMME area, in order to outline shared paths for long term growth of cross border Theatres as cultural tourism assets;
- foster the circulation among the Theatre of the Cluster of their respective theatre, dance and music productions;
- encourage the transfer of experience and best practices between managers, directors, artists and technicians of the Cluster’s theatres to strengthen their competitiveness;
- foster the development and growth of the skills of managers, directors, artists and technicians through training activities conducted by experts in the field (capacity building);
- organize a Joint event/showcase/festival Tournée per year, to be held both in Puglia and Albania and Montenegro, aimed at presenting to the respective public the work of training and joint production, favoring mutual knowledge;
- organize an annual cross-border co-productions schedule, periodical co-creation laboratories, dedicated web platform for promotion of shared activities designed for both audience and operators;

- facilitating meetings between cultural operators, artists and creators from Puglia, Albania and Montenegro;
- encourage meetings between creators, plays and the public (audience development);
- develop new opportunities, international markets and audience by stimulating the programming in the Adriatic-Ionic Area of innovative cultural and artistic works for new tourist scenarios also providing for better cooperation with tourism operators in the cross border area, in order to increase audience success and role played in promoting cultural tourism in the South Adriatic;
- foster the promotion at national and international level of productions from the Cluster's member theatres;
- raise awareness among the actors of society about the value of art and culture and its concrete economic and social impacts on the territory;
- encourage common projects to be applied for funding under regional, national and European programmes;

The above mentioned Agreement lasts 5 years from the time of subscription and it is open to further subscriptions of theatrical operators and professionals during project implementation and beyond, aiming to increase the cooperation of the key actors in the cultural field in the cross border area.

THIS BEING SAID,

Within the framework of the Project TOURNEE PLUS – CAPIATLIZATION CALL – SMALL SCALE funded by Interreg IPA CBC Italy-Albania-Montenegro Programme, the following subjects, signing up this Addendum agree with all the contents of the AGREEMENT for Cluster of Theatre Institutions (CTI) and are committed to achieving its objectives.

BARLETTA, 20 APRIL 2023

On behalf of

Name of the Organization: Teatro Fantàsia

Legal Representative: Alessandro Piazzolla

Signature:


TEATRO FANTÀSIA - A.P.S.
Via Imbriani, 144 - 76121 Barletta (BT)
Cod. Fisc. 90112840724
Stamp: Part. IVA 08406640725

Place, Date BARLETTA 20 APRIL 2023

On behalf of

Name of the Organization: ROOM TO PLAY Associazione di Promozione Sociale

Legal Representative:

SGUERA FRANCESCO

Signature:



Stamp:

Room to Play
Associazione di Promozione Sociale
Via Sgarbi M. C. Damato, 20 - 76121 Barletta (BT)
Cod. Fisc. 90113700729
P. IVA 03380270721
COD. UNIVOCO: X2PH38J

Place, Date BARLETTA 20 APRIL 2023

On behalf of

Name of the Organization: ASSOCIAZIONE CULTURALE SCIARABBA

Legal Representative: MICHELA DIVICCARO

Signature: Michele Diviccaro

Stamp:

ASSOCIAZIONE CULTURALE SCIARABBA

Via Ferdinando D'Aragona, 92/A

76121 BARLETTA (BT)

Cod. Fisc./P.IVA 07401870725

Place, Date BARLETTA 20 APRIL 2023

On behalf of

Name of the Organization: Soundiff – Diffrazioni Sonore Soc. Coop.

Legal Representative: Martina Lamonaca

Signature: 

Stamp:



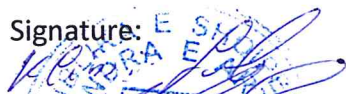
Place, Date TIRANA, 26 MAY..... 2023

On behalf of

Name of the Organization: TEATRI SKAMPA, ELBASANI

Legal Representative: KLINSI LALA

Signature:



Stamp:



Place, Date TIRANA, 26 MAY 2023

On behalf of

Name of the Organization: Associazione Culturale Beethoven APS

Legal Representative: Pietro Doronzo

Signature:



Stamp:

Ass.Culturale Beethoven
Via Porta Reale, 13
76121 Barletta (BT)
P.IVA 08048910726
C.F. 90106810725

Place, Date TIRANA, 26 MAY..... 2023

On behalf of

Name of the Organization: ASS. CULTURALE "CARTELLA DI LEGNO"

Legal Representative: CHRISTIAN BINETTI

Signature:



Stamp:

"CARTELLA DI LEGNO"
Associazione Teatrale-Culturale
Cod. Fisc. 90101530724

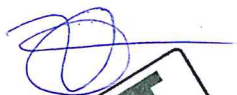
Place, Date / Tirana, Albania on 23rd of June 2023

On behalf of

Name of the Organization: DoART NGO

Legal Representative: Iris Canaj

Signature:



Stamp:

